



ASSIGNMENT OF SPACE

- Exhibit space will be assigned at the sole discretion of show management in assigning exhibit space, management will consider the following factors collectively. (Factors are not presented in priority nor to be construed to be weighed or prioritize)
- The Size of exhibit space vs. the overall space available for allocation to eligible exhibitors
- The need to accommodate and encourage the introduction of new products for the buyers' benefit.
- The quality and creativity of the product display
- The continuity and length of an exhibitors' previous exhibitor activity
- The size and shape of the space requested
- The exhibitors' effort to assist in promotion of the show independently and in conjunction with show management
- The need to promote buyer activity in all exhibitor areas

EXHIBIT REQUIREMENTS

- Tables and structural aspects of booth must be appropriately covered.
- Displays may not exceed 8' in height unless approved by show management. Exhibitors need to seek approval at least 2 weeks in advance. If the exhibitor fails to comply with this show rule, management has the right to take down any display that exceeds the 8; height restriction.
- No booth may obstruct the general view or access to surrounding displays, aisles or public space.
- Exhibits must remain intact until the scheduled conclusion of the show.
- Exhibitors agree to provide an appropriate display in keeping with a wholesale format.
- Early American Wholesale reserves the right to remove any item from the show floor that in the opinion of the show promoter does not meet standards set by Early American Wholesale.
- Conducting business in the aisle space is prohibited.
- No open flames are permitted on show floor.
- Pets are prohibited
- Exhibitor's children under 15 years of age will not be admitted to the showroom floor.

ABSOLUTELY NO SALES PRIOR TO THE MARKET DATES (STRICTLY ENFORCED)



REQUIREMENTS CONT.

- Exhibitors should refrain from entering another exhibitor's booth at any time of the market
- All booths are considered closed at all times to other exhibitors.
- Only outdoor grade extension cords are permitted to be used on the show floor. Household Extension cords are only permitted if they are not touching the floor.
- **RETURNED CHECKS:** There will be a \$50.00 fee for each check that is returned for non-payment.
- All Exhibitors are required to provide a Certificate of Insurance showing that they hold Liability insurance effective for the show date; and Early American Wholesale and the property owner of the site would be named as "additional insured" on the certificate.

PAYMENT/ACCEPTANCE POLICY

- For a contract to be valid it must be signed and dated by Early American Wholesale. If you and/or your company has any outstanding balance(s) with Early American Wholesale this contract is void.
- 50% of total booth rent must be made with this contract if over 36 days prior to the market.
- If contracting within 35 days prior to the market, 100% of total booth rent must be remitted in the form of a cashiers check, money order, Visa, Mastercard or Discover.
- Total booth rent is due 35 days prior to the market. Failure to meet payment deadlines shall entitle management at its discretion to terminate this contract and retain all booth fees previously paid.
- No personal checks will be accepted within 35 days prior to the market.
- Checks that you write for payment to Early American Wholesale may be converted into an electronic debit or Image replacment document to your account and if your payment is returned for Non-sufficient Funds (NSF) you acknowledge that your account can be electronically charged for NSF fee, not to exceed maximum NSF fee set by law.

CANCELLATION POLICY

- The effective date for cancellation of this contract is drfined as the date received in writing by Early American Wholesale
- There is a \$200.00 Cancellation fee that is applied to all cancellations over 91 days prior to the market
- All payments received over 91 days prior to the market less the \$200.00 cancellation fee will be refunded or transferred.



- Cancellations within 90 days prior to the market will be subject to a charge equal to 100% of total booth rent and/or all pmts received.
- There will be no changes or refunds made for tables, chairs and/or electricity after the deadline date that appears on the front of this contract.

SHOW DIRECTORY

All exhibitors who return their contract and full payment for exhibit space 45 days prior to the market will be listed in the show directory. Listings are not guaranteed for those exhibitors whose contracts are returned after this date.

SOUND

Music, sound projectors, tape decks and other sound producing or amplifying devices are prohibited on the showroom floor.

SUBLETTING

of space by the exhibitor, or use of the space not authorized by Early American Marketplace is prohibited.

- No exhibitor shall exhibit or permit to be exhibited in the space allotted to him any items other than those specified in the application.